

(DDC) DEFENSIVE DRIVING COURSE AS ...

Proven Effective Employee Health and Safety Program

Did you know, that job related vehicle accidents cost employers \$22,000 in property damage and \$110,000 in personal injury costs for each collision. Not to mention additional costs due to lost productivity, absenteeism, missed deadlines, vehicle downtime, traffic violations and collisions which occur off the job.

The National Highway and Traffic Safety Administration report, *The Cost of Injuries to Employers*, estimates that a proven effective traffic safety program saves employers \$50,000 per million vehicle miles driven.

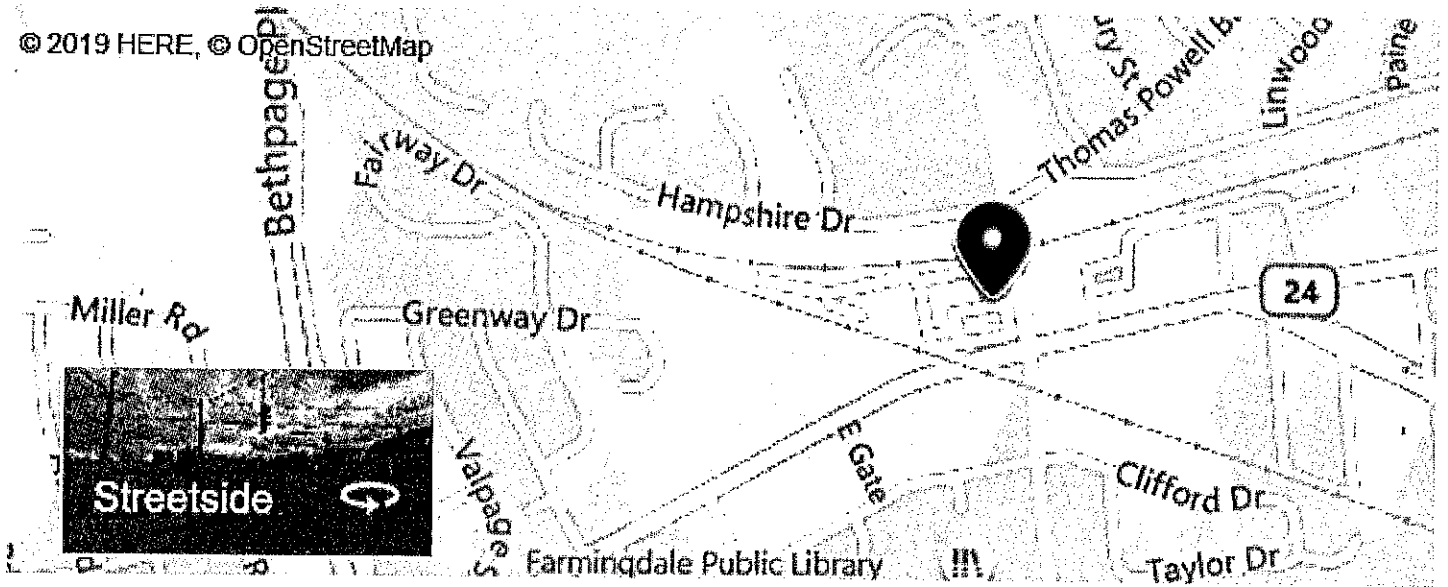
By New York State Law your employees, and your company receive a 10% discount on automobile liability, personal injury protection and collision insurance premiums for **THREE YEARS** in only **SIX HOURS!** Also drivers who take and complete the driving workshop can reduce **4 traffic violation points** on their driving record, every 18 months.

Empire Safety Council's Defensive Driving Workshop is a fast, easy and in-expensive way to provide employees with a proven effective driver safety program. **On-site** instructor-led workshops may be conveniently scheduled for day, evening or weekend classes. There are no start-up costs because tuition may be paid by the employees or you may offer it as an employee benefit.

As an official DDC Sponsor, ESC has demonstrated to the satisfaction of the division of motor vehicle services that completion of its DDC course results in both reducing accidents and a reduction in repeat traffic offenses. ESC has in fact, demonstrated up to **18.2%** reduction for traffic accidents and **57.3%** reduction in repeat traffic offenses.

Employees who take and complete the course learn lifetime safety skills and are safer both on and off the job. Announce your partnership in driver safety education today!

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